

We are Dedicated to Enhancing the Lives of Parents Living with Cognitive Difficulties and Their Families through Education, Advocacy, and Support.

**Cognitive difficulties may include difficulties in learning, remembering, and making decisions that affect everyday life*

OUTREACH

SOCIAL MEDIA

- Facebook engagement was up **63%**
- FB posts reached **6,111 people**
- Over **85%** of posts featured original content
- **1.4k** total page likes

MAILING LIST

- **50% increase** in mailing list reach
- **20%** of subscribers are highly engaged with our emails
- Monthly newsletter and regular eBlasts sent to keep community updated

WEBSITE

- Our continued website overhaul led to a **100%** increases in traffic
- **13,259** sessions to the website with **10,823** users and **22,037** page views
- **7,157** direct searches (27% increase)

PARENT TIPS

- Converted our popular **monthly parenting tips series** to a blog to increase content, accessibility, SEO, and traffic.
- Parents and professionals created over **12** blog posts.

EDUCATION

TRAINING

TASP continued to offer our live virtual training: ***Working Successfully with Parents with I/DD***. Through this training TASP has trained over 226 people across 12 trainings. The training is approved for Social Work CEUs.

TASP is now offering an advanced level live, online training: ***Trauma, Parenting and Intellectual Developmental Disability: An Intra and Interagency Puzzle***, with the first training in October 2021. This training is also approved for Social Work CEUs.

WEBINARS

Through a grant from the **Maryland Developmental Disabilities Council**, we offered a free webinar series in 2022, with various topics around supported parenting. Through 5 webinars during this reporting period, we reached almost **400 people** who participated (and 750 people who registered and then became part of our network), from **45 different states and 7 different countries**.

TOOLKITS

TASP developed a **Mental Health Toolkit** to assist programs and professionals working directly with parents with IDD who have mental health challenges. With over 50 pages of original content, it provides a roadmap for the providers/therapists to make reasonable accommodations in the services they provide.

ADVOCACY



TASP developed an **Organizational Self Assessment Tool (OSA-TASP)** in 2021, and this year promoted it to DD Councils, UCEDDs, and more, to allow an agency, program or state department to examine support for parents with I/DD at the local, regional, and/or state level.

COLLABORATION

TASP continued the collaboration with the **Center for Parent Information and Resources** under the U.S. Department of Education, Office of Special Education Programs to create 5 training modules on Parents with IDD for Parent Center staff to improve supports for parents with IDD.

TASP partnered with the **National Research Center for Parents with Disabilities at Brandeis** to bring TASP's *Working Successfully with Parents with IDD* training to a group of professionals working at public agencies serving parents with IDD.

TASP received a grant from the **Self-Advocate Resources and Technical Assistance Center (SARTAC)** to create resources for parents with IDD around getting their child vaccinated against COVID-19.

Worked with **UCEDDs in North Dakota and Maryland** to get priorities for parents with IDD in their 5-year plans. TASP secured an MOU with Maryland to provide 1 training/year for professionals working with parents with IDD.

COMMITTEE WORK

EDUCATION COMMITTEE: Education Committee's main goal this year was to create new trainings and opportunities. With the changes in the strategic plan they put energy into moving existing resources into tool kits and will ensure we have trainers available for existing trainings and develop new trainings as required.

DEVELOPMENT COMMITTEE: The Development Committee worked on the membership site, overall marketing and social engagement, and support for the webinar series. The Committee is now working towards creating a system for developing resources and finalizing a social media plan.

ADVOCACY COMMITTEE: The Advocacy Committee developed an Organizational Self-Assessment for agencies/systems, continued outreach and collaboration, created a TASP elevator speech, recruited new self-advocate board members, and more!

FISCAL COMMITTEE: Reviewed, updated and shared a tool with TASP members on how to engage partners in a dialogue about providing financial support to TASP. Sought funding from the Dryfus foundation, Niles foundation, and Kellogg Foundation.

EXECUTIVE COMMITTEE: The Executive Committee continued to oversee the work of TASP and all contracts, and through a mini-retreat in fall 2022, assessed and re-prioritized TASP's work around training. They have refined the strategic plan and built a Community Model of Support to follow going forward.