

***We are Dedicated to Enhancing the Lives of Parents Living with Cognitive Difficulties and Their Families through Education, Advocacy, and Support.***

\*Cognitive difficulties may include difficulties in learning, remembering, and making decisions that affect everyday life

## OUTREACH

### SOCIAL MEDIA

- **6435** engagements on FB: **65%** increase
- **300%** increase in social media posts
- Over **70%** of posts featured original content
- **1.4k** total page likes

### MAILING LIST

- **Doubled** our mailing list reach
- eBlasts increased by **450%**
- **20%** of subscribers are highly engaged with our emails
- Averaged **7** eBlasts/month

### WEBSITE

- Our continued website overhaul led to a **100%** increases in traffic
- **9,317** sessions to the website with **7,591** users and **17,172** page views
- **5,237** direct searches (162% increase)

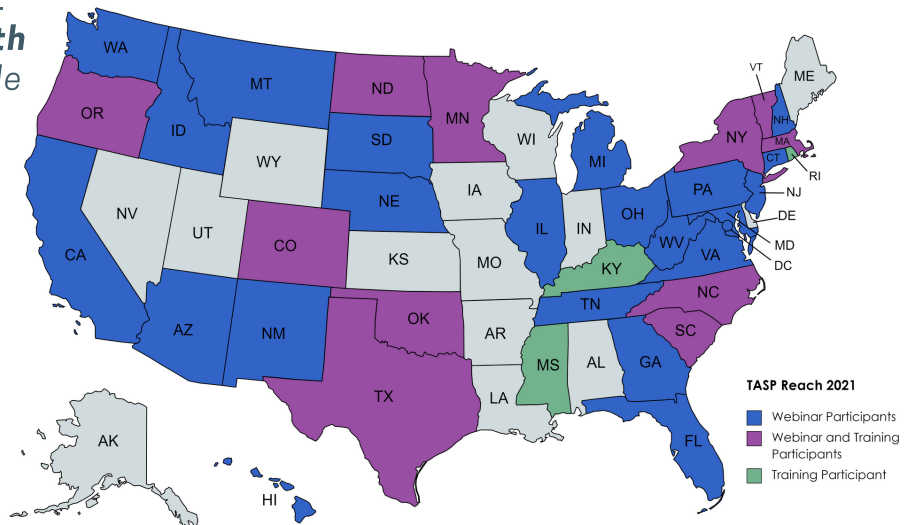
### PARENT TIPS

- 2 parent board members created a **monthly parenting tips series** featuring a new topic every month.
- This turned in to one of our **most visited webpages.**

## TASP TRAININGS

Finalized TASP's first live virtual training: ***Working Successfully with Parents with I/DD.*** Through this training TASP was able to train over 160 people across 8 trainings. The training was recently approved for Social Work CEUs.

TASP is now offering an advanced level live, online training: ***Trauma, Parenting and Intellectual Developmental Disability: An Intra and Interagency Puzzle,*** with the first training in October 2021. This training is also approved for Social Work CEUs.



### WEBINARS

TASP developed a series of FREE webinars, launched in January 2021, and presented every month. Through 4 webinars during this reporting period we reached almost 400 people from 34 different states and 6 different countries

## ADVOCACY



TASP joined national organizations to sign the LGBTQ/Disabled Parenting Rights Letter, sent a letter of support for the Access to Free Speech for All Act, supported Massachusetts S.1083/H.1711, and more.

TASP Developed an **Organizational Self Assessment Tool (OSA-TASP)**, to allow programs, agencies, state departments, etc. to examine and plan for their support for parents with I/DD at the local, regional, and/or state level.

## COLLABORATION

TASP joined coalitions in **Washington, Florida, Kentucky, and Massachusetts** to support their work towards improving services and supports for parents with IDD.

TASP has collaborated with the **Center for Parent Information and Resources** under the U.S. Department of Education, Office of Special Education Programs to create 5 training modules on Parents with IDD for Parent Center staff to improve supports for parents with IDD.

TASP partnered with the **National Research Center for Parents with Disabilities at Brandeis** to bring TASP's *Working Successfully with Parents with IDD* training to the public in 2022.

TASP Board Members Lindsay Brillhart and Ivanova Smith contributed their personal stories to a new book titled **A Celebration of Family: Stories of Parents with Disabilities**.



### MEMBERSHIP

TASP's new membership site was unveiled in May 2021, including original resources, archived webinars, discounts on trainings, and more.

## COMMITTEE WORK

**EDUCATION COMMITTEE:** Finalized the training *Working Successfully with Parents with I/DD*, developed a training on Trauma and Parents with IDD, developed a Mental Health Toolkit, obtained Social Work CEUs for existing training, began a subcommittee to plan a 2022 conference, and more!

**DEVELOPMENT COMMITTEE:** Created a distinct membership site, launched TASP membership, managed the ongoing creation of original resources for members, hosted TASP's webinar series, and more!

**ADVOCACY COMMITTEE:** Developed an Organizational Self-Assessment for agencies/systems, continued outreach and collaboration, created a TASP elevator speech, and more!

**FISCAL COMMITTEE:** Created a talking points document that board members could use in outreach, developed a fundraising handbook, developed preliminary listing of how organizations can contribute to TASP, started plans for featuring self-advocates in stories, and more!

**EXECUTIVE COMMITTEE:** Worked on oversight and fiscal goals, including recruiting new board members, strengthening committees, funding needs and opportunities, and more.