

NEW! Board President: Dr. Julie Clockston **NEW!** Executive Director: Chelsea Tighe, M.Ed. **NEW!** Mission Statement:

We are Dedicated to Enhancing the Lives of Parents Living with Cognitive Difficulties and Their Families through Education, Advocacy, and Support.

*Cognitive difficulties may include difficulties in learning, remembering, and making decisions that affect everyday life

OUTREACH

SOCIAL MEDIA

- **1524** engagements on FB: **29%** increase
- **926** likes; **354** shares; **127** other interactions; **121** comments
- **1.4k** total page likes

MAILING LIST

- Mailings increased by **90%**
- **31%** of subscribers are highly engaged with our emails
- Monthly newsletter started in August

VIDEO

- Created a 2-minute informational video to share information about TASP with a wider audience.



COVID-19

- Created and shared a plain-language resource and created a resource page on our website to provide info relevant to people with I/DD.

NEW INITIATIVES



TASP TRAINING

Developed and finalized TASP's first training: *Working Successfully with Parents with I/DD*. This is being offered as a live, interactive, online full-day training for 10-20 people. Our first training is in January.



WEBINARS

TASP developed a series of FREE webinars, launching in January 2021, to be presented every other month.



MEMBERSHIP

TASP is on its way back to being a membership organization. The board approved new membership categories, and the Development Committee has worked on developing free and paid content and will roll out membership in spring/summer 2021.



Updated the bylaws to ensure there is always a parent/self-advocate on the Executive Committee, the highest board level in TASP.

ADVOCACY



Signed The Education Taskforce of the Consortium of Citizens with Disabilities (CCD) letter to Congress and the AADMD Hospital Visitation petition; promoted webinars on advocacy efforts; Stayed up-to-date on a class-action suit moving forward with a formal complaint to the Office of Civil Rights of Health and Human Services; met with Disability Coalition in Seattle.

TASP RETREAT

71% of TASP Retreat tasks completed

Major completed tasks include:

- Updated the TASP mission
- Developed budget options and hired an Executive Director
- Developed membership categories, costs, and content
- Developed a series of free webinars for 2021
- Created and sent regular newsletters and other mailings
- Finalized a new TASP training
- Created a fundraising plan and implemented donor asks



COMMITTEE WORK

EDUCATION COMMITTEE: Revised the curriculum, “Parents with Developmental Disabilities” (now called, “Working Successfully with Parents with I/DD”), a training that will build on professionals’ skills when working with parents who have I/DD. Training coming January 2021.

DEVELOPMENT COMMITTEE: Developed membership levels and content, created webinar schedule, increase social media presence, updated and maintained website, and created newsletter.

ADVOCACY COMMITTEE: Developed an elevator pitch/message, developed an advocacy platform, mapped the connections of each board member.

FISCAL COMMITTEE: Developed and maintained the annual budget, gave input on the fundraising plan developed by the ED, drafted personnel policies, worked with a consulting firm on a possible long-term contract to assist with fundraising and donor relations.

EXECUTIVE COMMITTEE Finalized 2020 budget, oversaw hiring of the Executive Director, recruited new board members, oversaw general business dealings



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Number of outreach, advocacy, and other tasks completed by TASP Board Members to advance the mission of TASP.